

“Hong Kong Life Triathlon Championships 2012”

7 June 2012 - **“Hong Kong Life Triathlon Championships 2012”**, a sports event title-sponsored by Hong Kong Life Insurance Limited (“Hong Kong Life”) and organized by the Hong Kong Triathlon Association, had been successfully held on 3 Jun at the Science Park, Chong San Road, Shatin. Over 1,000 enrollment forms were received and nearly 1,100 participants had participated in the exciting races. This year, first-of-its-kind special relay teams of “Para Relay”, “Family Relay” and “Best Costume Relay” were launched to further promote the variety of sports.

To brighten up the event, a prize presentation ceremony was held. Officiating guests included Artist Koni Lui; Hong Kong Life Chairman and Wing Lung Insurance Company Limited General Manager James Chan; Hong Kong Life General Manager Raymond Chang and Chief Marketing Officer Kennex Chan; Hong Kong Triathlon Association President Philip Peñaloza; 2008 Beijing Games Olympian Tania Mak; and representatives of Hong Kong Blind Sports Federation and Hong Chi Association. Management of Hong Kong Life and Triathlon Association, together with Artist Koni Lui fired the starter pistol for the “Best Costume” and “Family Relay” races.

Among the three new special relay races, an overwhelming response was received in “Para Relay” with a total of 27 teams from Triathlon Association, Hong Kong Blind Sports Federation and Hong Chi Association. Hong Kong National Squad members, Ho King Fun, Arthur Cheung, Joyce Cheung and Edith Li, who would participate in 11th World University Triathlon Championships at the end of June, joined the individual race and “Para Relay” team as the swim and bike leg to embody the social integration of people with and without disabilities. The organizer expected to offer a chance for the disabled to show their incredible capability to the public by accomplishing the races. Besides, 13 teams joined the “Family Relay” race which had created a warm and cheerful atmosphere. In the “Best Costume Relay”, four teams dressed up with special themes. The team “Tri-Recycling” finally won the “Best Costume Award” by their innovative outfit with environmental friendly concept, they

had received a cash prize of HKD2,888 sponsored by Hong Kong Life.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Hong Kong Life always cares about the health of citizens. We hope to enhance the awareness of the public in triathlon and the importance of sports towards health. As a caring corporate citizen, Hong Kong Life and Triathlon Association donated HKD20 for each application to Hong Kong Blind Sports Federation, which had a total of HKD20,000 in support of its sports development for the visually-impaired.”



Artist Koni Lui (2nd from left); Hong Kong Life Chairman and Wing Lung Insurance General Manager James Chan (5th from right); Hong Kong Life General Manager Raymond Chang (4th from right) and Chief Marketing Officer Kennex Chan (1st from right); Triathlon Association President Philip Peñaloza (1st from left) and 2008 Beijing Games Olympian Tania Mak (3rd from right) presented awards to the winners of Male and Female “Youth Open”.



“Best Costume Award” finally went to “Tri-Recycling” who had spent a week to tailor-made their costumes with recycled materials.



Hong Kong Life Chairman and Wing Lung Insurance General Manager James Chan (centre), Artist Koni Lui (2nd from left) and Triathlon Association President Philip Peñaloza (1st from left) presented a cheque to representatives of Hong Kong Blind Sports Federation and visual impaired athlete.